

Medem Fact Sheet

About Medem

Together with leading healthcare partners, Medem has established the premier physician-patient communications network, designed to facilitate online access to information and care for physicians, their practices and their patients, while saving patients time and money and helping physicians generate revenue and reduce their liability.

Medem offers the following services to health systems, hospitals, physicians/physician groups and other healthcare providers:

- ◆ iHealthRecord for patients, with automated disease management and medication adherence education programs.
- ◆ Disease Management and Medication Adherence Programs, written by leading authorities including the nation's medical societies, advocacy groups, government entities and others for use with patients.
- ◆ Online Consultation—HIPAA and eRisk compliant messaging that enables physicians to increase practice revenue and enhance existing patient relationships by providing a confidential consultation interface and payment features.
- ◆ Access to new insured patients via health plan provider directory links.
- ◆ Integrated HIPAA and E-risk compliant secure messaging for patient-physician communication including appointment requests, Rx refills, and general messaging.

Medem Network Services

Medem's services provide tools to physicians that facilitate online access to information and care for their patients, and that enable patients to take a more proactive role in their care.

About Medical Societies

Medical societies:

- ◆ Develop and promote healthcare standards and advance clinical practice quality, scientific research, and continuing medical education.
- ◆ Advocate on behalf of physicians and patients.
- ◆ Disseminate accurate, timely medical information on important health issues to their members and the public.

Medem's 47 Medical Society Partners offer our services as a member benefit. Many of our partners also provide trusted, medically sound information from their own library for use in Medem's medical library and for use in Medem's patient education programs.

Founding Medical Societies

- ◆ American Medical Association
- ◆ American Academy of Ophthalmology
- ◆ American Academy of Pediatrics
- ◆ American College of Allergy, Asthma and Immunology
- ◆ American College of Obstetricians and Gynecologists
- ◆ American Psychiatric Association
- ◆ American Society of Plastic Surgeons

Other Partners	<p>Along with 45 medical societies, Medem's rapidly expanding network includes a growing number of strategic business partners in the healthcare industry, including national and regional health plans, physician groups and medical centers, and professional liability carriers. Some of our industry partners include:</p> <ul style="list-style-type: none">◆ Allscripts◆ AmeriSource Bergen◆ ConnectiCare◆ First Data Corporation◆ MEDecision◆ The Doctor's Company◆ Whole Health
Funding	<p>Medem's seed funding was provided by the seven founding medical societies in October 1999. Medem has secured additional funding from Whitney & Co, Sir John Templeton and Allscripts.</p>
Executive Team	<ul style="list-style-type: none">◆ Edward Fotsch, MD, Chief Executive Officer◆ Debra A. Del Guidice, President and Chief Operating Officer◆ Todd Choy, Chief Financial Officer◆ Jason Best, Vice President of Marketing◆ Leslie Yuan, Vice President, Product Management
Editor-in-Chief	<p>Nancy W. Dickey, M.D.</p>
Founded	<p>October 1999</p>
Corporate Headquarters	<p>649 Mission Street, 2nd Floor San Francisco, CA 94105 Phone: 415-644-3800 Fax: 415-644-3950 Web site: www.medem.com</p>